

EUROSAI Magazine survey

EUROSAI has published an annual EUROSAI Magazine since 1991, containing contributions by members of the Organisation on their experiences and their ideas concerning the auditing of public resources and expenditure. It also reports on the most important activities by the Organisation and its members. Therefore, the magazine is dedicated to the advancement of public auditing procedures and techniques as well as to providing information on EUROSAI activities.

Since its first issue, the magazine has gone through numerous modifications and changes. However, to meet today's requirements and expectations, the process of its development needs to be continued.

One of the outcomes of Strategic Goal number 4, as foreseen in the EUROSAI Strategic Plan 2011-2017, is the review of the EUROSAI Magazine. For this purpose we would like to ask you to fill in an online questionnaire, which has been divided in three parts:

- A. Circulation, dissemination and use of the EUROSAI Magazine
- B. Assessment of satisfaction with the EUROSAI Magazine content
- C. Further suggestions to improve the Magazine

The survey will be online until July 31st. Please make sure you fill in the questionnaire before this date. For the sake of usefulness please take care that your response reflects the views and opinions of your SAI to the greatest possible extent. We thank you very much in advance for your cooperation.

There are 27 questions in this survey

Circulation, dissemination and use of the EUROSAI Magazine

EUROSAI Magazine is available on the EUROSAI website <http://www.eurosai.org/en/magazine/> in the 5 official languages of EUROSAI. Hard copies of the Magazine, only in English, are sent out by the Secretariat by request. According to EUROSAI Communication Framework, EUROSAI is committed to perform in a sustainable and environmentally friendly way.

[]Do you have a need for hard copies of the EUROSAI Magazine? *

Please choose **only one** of the following:

- Yes
- No

[]In case you have a need for hard copies of the EUROSAI Magazine, how many copies do you wish to receive?

(numeric input)

[]If you have been receiving hard copies of the Magazine, who do you share them with?

Please choose **all** that apply:

- Head of the SAI
- SAI top management
- Audit departments
- SAI Library
- International Department
- Other:

Is the electronic copy or a link to the EUROSAI webpage distributed within your organisation?

Please choose **only one** of the following:

- Yes
- No

[]If yes, in what way is the electronic Magazine distributed?

Please choose **all** that apply:

- a copy is sent by e-mail
- a link to the Magazine is sent by e-mail
- a link to the Magazine is published in the SAI's own magazine/newsletter
- it is published on the SAI's intranet
- it is published on the SAI's internet page
- Other:

If yes, who receives the electronic Magazine?

Please choose **all** that apply:

- Head of the SAI
- SAI top management
- Audit departments
- All SAI staff (e.g. by newsletter)
- International Department
- Other:

[]Do you have reliable data to estimate the number of people in your SAI that read the Magazine? If yes, please let us know that number. *

Please choose **only one** of the following:

- We do not have any reliable data on the number of readers
- 0-5 people
- 6-10 people
- 11-15 people
- more than 15 people

[]What do you primarily use the Magazine for? *

Please choose **all** that apply:

- To be informed on EUROSAI activities
- To be informed on external control issues
- To be updated on EU activities related to SAIs
- To enhance the visibility of your SAI (contributing with articles)
- Other:

[]Does any unit of your SAI make an analysis of the content to inform others on relevant articles or issues? *

Please choose **only one** of the following:

- Yes
- No

If yes, could you provide more information about how this is done?

.....

[] Are there any additional good practices in your SAI regarding distribution, dissemination or use of its content you would like to share?

Please write your answer here:

Assessment of satisfaction with the EUROSAC Magazine content

[] How familiar are you with the EUROSAC Magazine? *

Please choose **only one** of the following:

- Very familiar
- Familiar
- Somewhat familiar
- Not familiar

[] The following is a list of the main regular sections of EUROSAC Magazine. How satisfied are you with each section? How relevant do you find each section? Please rate the different sections by choosing a number between 1 (very relevant / very satisfied) and 5 (not at all relevant / not at all satisfied).

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Satisfaction Relevance

Major EUROSAC events (Congress, Joint Conferences, et cetera)

Overview of EUROSAC Activities (GB meetings, past and upcoming activities, appointments in EUROSAC SAIs)

Reports of Goal Teams, Working Groups, Task Forces

Information on EU (Annual Meeting of the Contact Committee, ECA reports, new ECA members)

ISSAI spotlight

Reports and studies (on the central theme of the issue)

Other articles and studies (additional articles not related to the central theme)

Addresses of the EUROSAI members

>[]In case you have any comments about particular sections, please fill in below

Please choose all that apply and provide a comment:

- Major EUROSAI events (Congress, Joint Conferences, et cetera)
- Overview of EUROSAI Activities (GB meetings, past and upcoming activities, appointments in EUROSAI SAIs)
- Reports of Goal Teams, Working Groups, Task Forces
- Information on EU (Annual Meeting of the Contact Committee, ECA reports, new ECA members)
- ISSAI spotlight
- Reports and studies (on the central theme of the issue)
- Other articles and studies (additional articles not related to the central theme)
- Addresses of the EUROSAI members

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Do you usually find the information in the EUROSAI magazine that you expect to be included?

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Please choose **only one** of the following:

- Yes

- No

[]If you do not find the information in the magazine that you expect to find, please specify what kind information is lacking in your opinion

Please write your answer here:

[]Do you find the volume/length (on average 100-120 pages) of the Magazine appropriate? *

Please choose **only one** of the following:

- Yes, it is perfect
- No, it is too long
- No, it is too brief

[]EUROSAI Magazine is an annual publication as decided by the II EUROSAI Congress. Are you satisfied with this periodicity? *

Please choose **only one** of the following:

- Yes
- No

[]In case you are not satisfied with the periodicity, please indicate what periodicity you would suggest

Please write your answer here:

[]

As you may know, some issues of the Magazine focused on a main theme for the section “Reports and studies” (contributions from SAIs) while others didn’t (encouraging publication of papers on different topics). Both approaches have their advantages and disadvantages. Which of the following approaches would you prefer?

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Please choose **only one** of the following:

- A “unique” theme for reports and studies: all articles to be published in this section should focus on the central theme
- A “flexible central” theme for reports and studies: articles to be published in this section should focus on the central theme, but additional articles could be published in a last subsection (as in issue nº 20)

- Open theme for reports and studies: no central theme at all
- I don't think that this should be a fixed approach, it should be flexible and it could vary from year to year
- I have no preference regarding this issue
- Other

[]Are there any topics in the magazine that come back too often or are redundant?

Please write your answer here:

Do you find the Magazine:

Please choose the appropriate response for each item:

	not at all	rather not	don't know	rather yes	very much
interesting	<input type="radio"/>				
informative	<input type="radio"/>				
visually attractive	<input type="radio"/>				
logically designed	<input type="radio"/>				
easy to find on the web	<input type="radio"/>				
easy to read	<input type="radio"/>				
easy to find information of interest	<input type="radio"/>				
useful	<input type="radio"/>				
adequately promoted	<input type="radio"/>				

[]

What is the strongest point of the EUROSAI magazine?

*

Please write your answer here:

[]

What is the weakest point of the EUROSAI magazine?

Please write your answer here:

[]

Overall, how satisfied are you with the EUROSAI Magazine?

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Please choose **only one** of the following:

- Very unsatisfied
- Unsatisfied
- Neutral
- Satisfied
- Very satisfied

[]

If very unsatisfied /unsatisfied, could you explain the reasons for that?

Please write your answer here:

Further suggestions to improve the EUROSAI Magazine

Do you have any further suggestions to improve the EUROSAI Magazine or do you want to share any issue not already addressed or asked in the survey? Do you miss certain aspects? For instance, interviews with relevant experts or SAI officers could be published. Additional sections on relevant EUROSAI activities, such as cooperation with the internal control (ECIIA) could be added, et cetera.

[]

Please write your answer here: